

CREATING A PATH TO Empowerment



A successful transition from the NICU to life at home is fundamental for the long-term health and well-being of preterm and critically ill infants and their families.

Revolutionizing How Families Navigate Their Journey

Empower is a turn-key solution designed to deliver automated, journey-based education through text or email with timely, engaging, and relevant information and resources to support families from birth through the first six months at home.

Empowering Parents to Take Action Can:

- Counter the adverse effects of premature birth or critical conditions
- Change the long-term trajectory for their child
- Significantly reduce the risk of readmission & the long-term cost of care



The Discharge Dilemma

Discharge home and the first weeks following is a period with high clinical vulnerability and limited support for infants and their families, yet few hospitals have a consistent process for appropriate follow-up after discharge.



43%

NICU parents that may have a low level of health literacy, impacting their ability to process health information to make informed decisions about care for their child

80%

The amount of information provided prior to discharge that parents forget or misremember

OVER 60%

Infants that had at least one homecare or healthcare medical or nutritional error after discharge

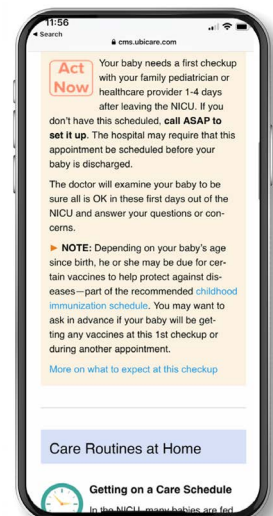
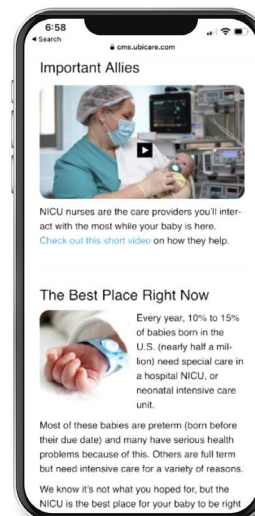
20%

Greater risk of readmission than a full term baby; the percentage increases with prematurity or medical complexity

The Power to Empower

Parental education programs that focus on empowerment and self-efficacy can have a big impact.

- Build trust and loyalty
- Improve outcomes and cut costs
- Reduce NICU length of stay
- Reduce postpartum anxiety and depression
- Reduce readmissions
- Save staff time

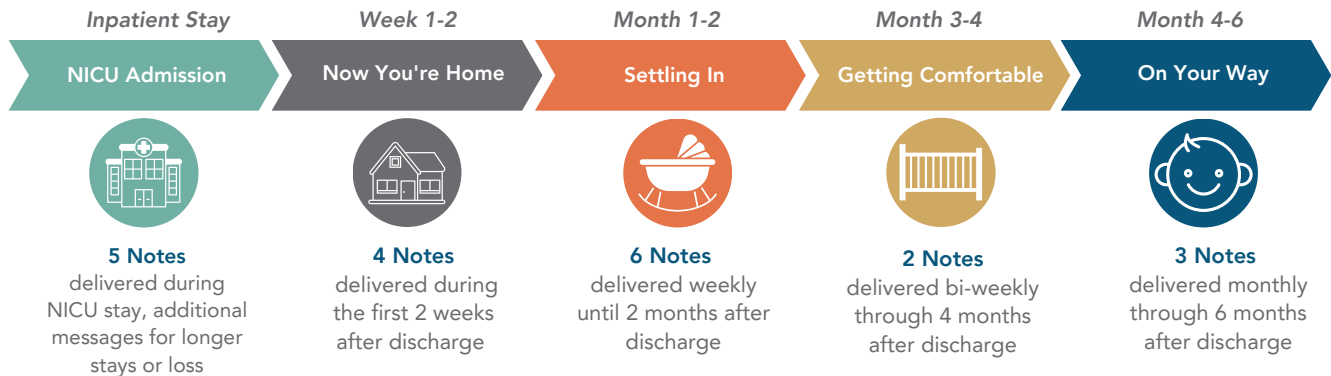


The Empower Pathway will support 100% of NICU babies and their families. Content tracks will include the following and more:

- Patients requiring longer stays
- Surgery
- Respiratory
- Neurologic
- Genetic and Congenital Conditions
- Sepsis/Infection
- Hypoglycemia
- NAS/NOWS
- Hyperbilirubinemia
- Cardiac/CHD

How AngelEye Empower Works

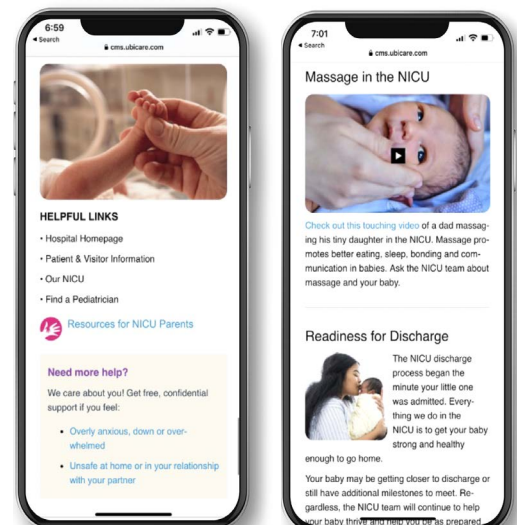
The Core Pathway delivers a minimum of 20 *Newborn Notes* from NICU admission to 6 months post-discharge. Additional content is delivered for more complex patients or loss.



Empower Pathways

The Pathways provide tailored education, support and resources which:

- Instill confidence
- Reinforce care instructions
- Provide anticipatory guidance
- Create and maintain a connection
- Address health equity for all families
- Proactively address families concerns and anxieties



Empower Key Features

- Content sourced from reputable medical authorities and advocacy organizations, NICU families, and a multidisciplinary team of expert clinicians
- Seamless EHR integration allows you to automatically enroll families in the pathway and schedule messages saving time and manual processes for staff
- Content developed for a 5th grade literacy level with integrated translation into 100+ languages to ensure ease of use for all
- Customizable content supports your unit's practices and includes local resources

AngelEye Empower

Journey From NICU to Home

View from any internet connected device via email or text.

1. Translates into 100+ languages
2. Customized hospital branding builds trust and loyalty
3. Individualized with parents' name
4. Relatable, soothing, encouraging tone
5. Personalized from members of your care team
6. FAQs developed by NICU parents
7. Polls and surveys gauge well-being and engagement

Need more time to explore Empower?



Visit us at
angeleyehealth.com
or scan to schedule a demonstration.

