

Co- Creating the Future:

A Roadmap for your NICU's Digital Strategy

Christopher Rand

CEO

Lisa Davenport DNP, RN, RNC-NIC

Vice President of Clinical Commercialization



AngelEye
HEALTH

Goals of this Presentation

1. Review a Framework for Creating your Strategic Roadmap
1. Discuss the Process of Co-Creating with Vendors

Background



Creating the Strategic Plan



Meet Rita, our friendly neighborhood NICU Director



Rattled Rita is Overwhelmed with the Unit's Digital Tools



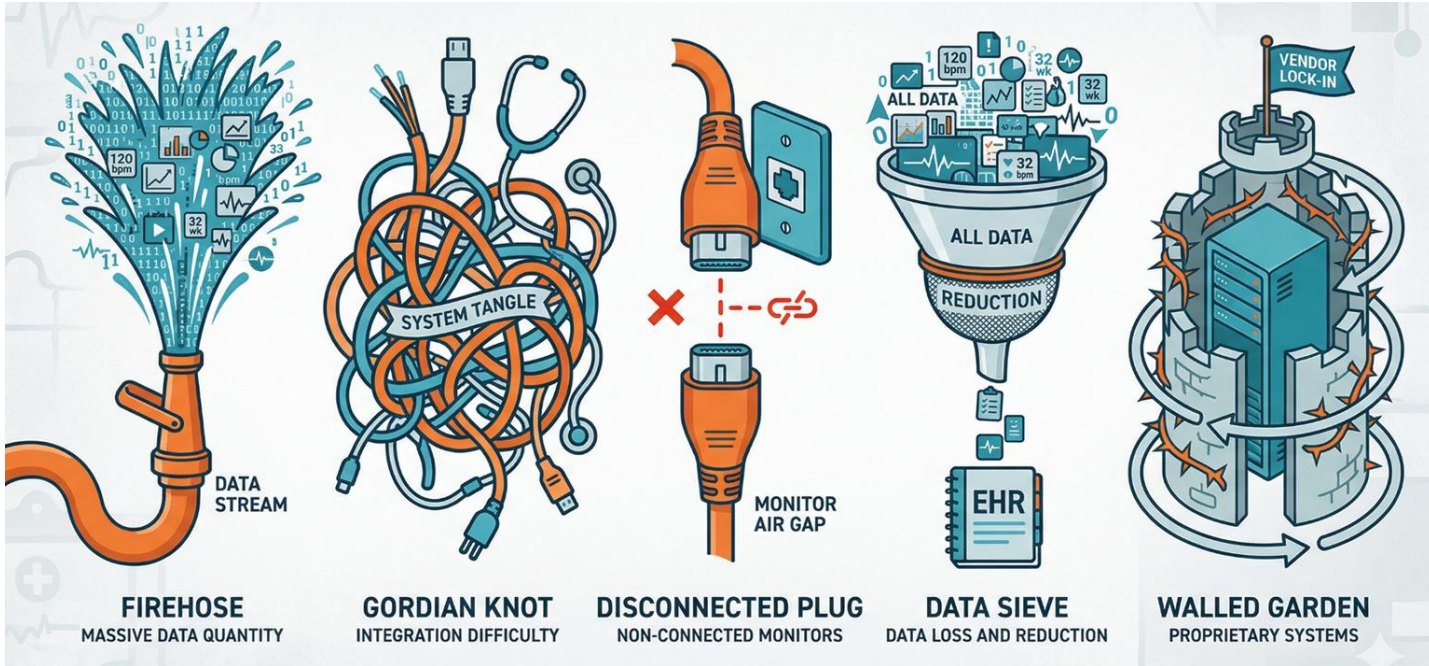
Wrangler Rita Takes Matters into her Own Hands!



Rigorous Rita Assesses her Unit's Digital Inventory

Category	Asset/System	Status (Active/End-of-Life/None)	Pain Points/Notes
Infrastructure	Bedside Wi-Fi Strength	End of Life	Are there "dead zones" in your unit?
Clinical Documentation	EMR and Flowsheets	Active	Is it a generic peds flowsheet or specialized?
Family	Family Education	Active	Is the education families receive standardized?
Integration	EMR and Bedside devices	None	Are systems integrated or reliant on manual data entry?
Workflow	Patient education delivery process	None	How and when is education delivered to families in their native language?
Workflow	Discharge Workflow Process	Active	Are workflows standard or variable by nurse?
Workflow	Discharge readiness	Active	How do you know families are truly ready for discharge?

The Case for the 5-Year Plan



The Ideal Partner... Finding Goldilocks

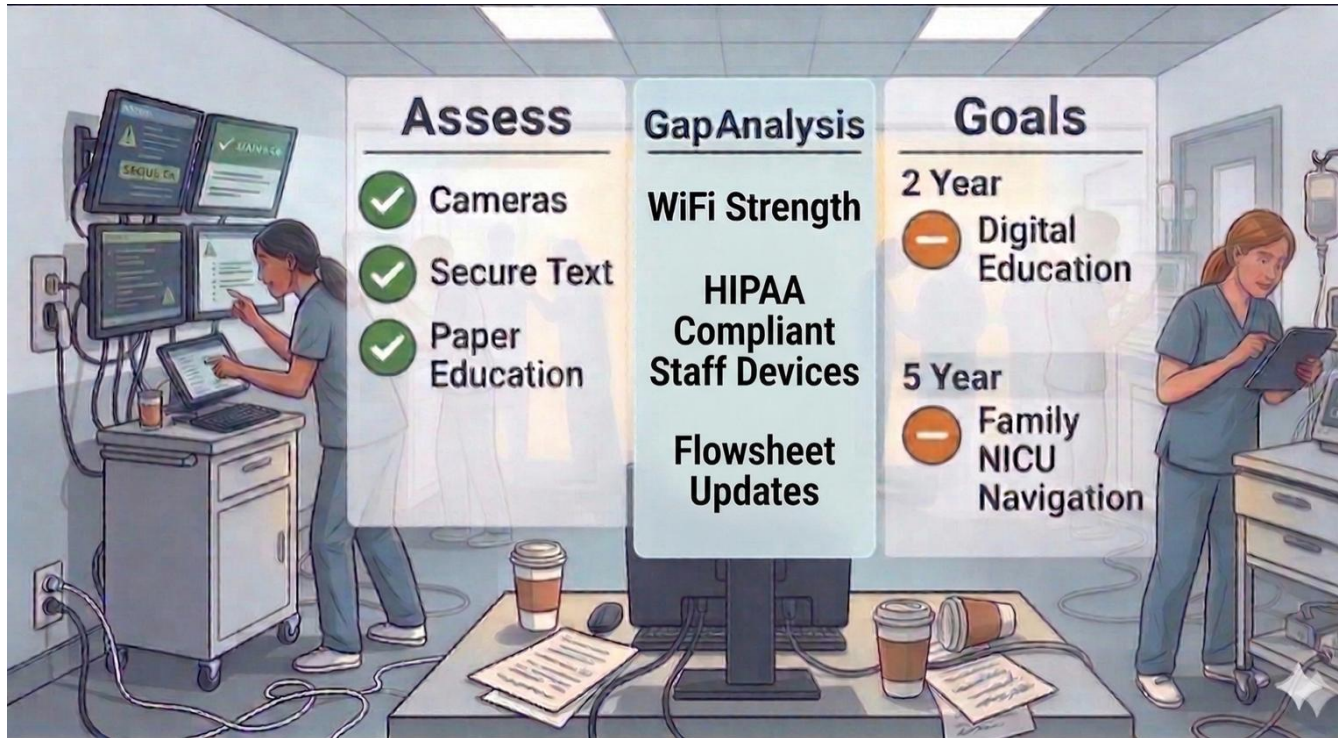


Don't Get Overwhelmed with Goal Creation

The most unsuccessful project is the one you never start...



Resolved Rita has Goals and a Gap Analysis



Crawl, Walk, Run in the Real World

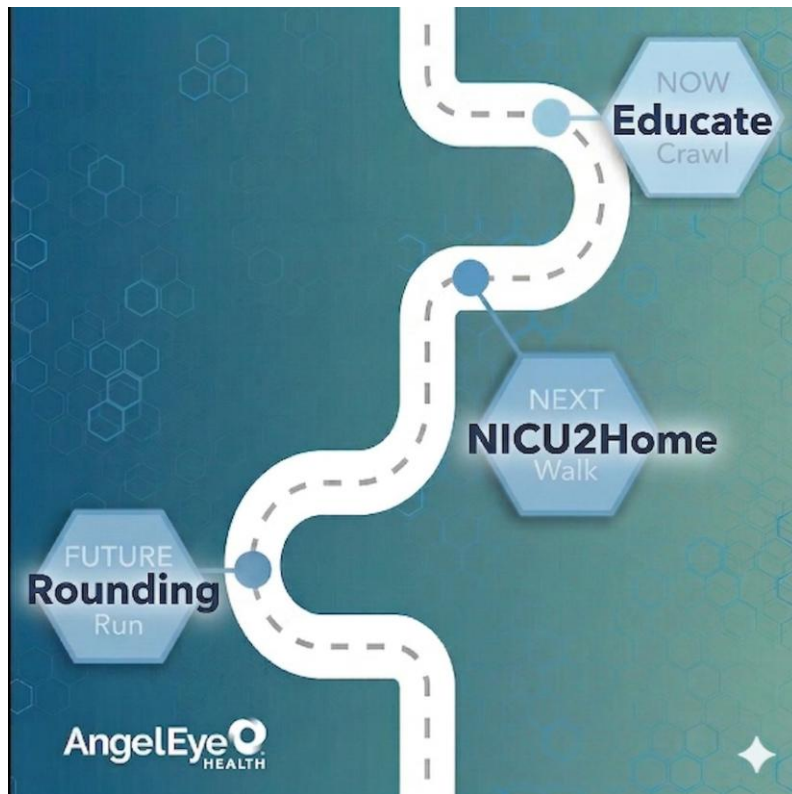
2 Digital Strategy Goal Examples:

1. Family NICU Navigation

- Educate
- NICU2Home
- Family Centered Rounding

1. AI Tools

- Episode 1: AI Readiness: Building the Enterprise Data Backbone
- Episode 2: AI Success: Data Governance at the Foundation



The Power of Co-Creation

Instead of selling features and benefits...

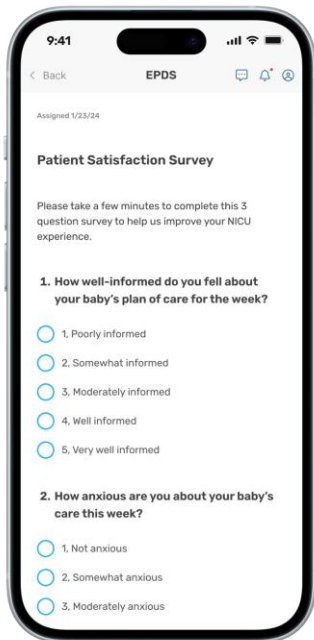


Jobs to be Done (JTBD) channels a team toward the essential Jobs that you need to accomplish in your work.



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Coming Fall 2026






Our new survey feature captures family feedback in real time through automated, quick check ins and validated assessments and flags needs early so teams can prioritize outreach and service recovery

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<p>Post-Discharge Family Engagement & Support</p> <p>Supports families after discharge with education, guidance, and resources</p>	<p>Virtual Care & Family Support</p> <p>Extend patient engagement with family, with support by staff</p> 	<p>Family Risk Identification & Support</p> <p>Identify families who need help early, then connect them to peer support</p>	<p>Digital Discharge & Home Transition Solutions</p> <p>Make discharge predictable, trackable, and less chaotic</p>
<p>Real-Time Family Connection</p> <p>Ensure family is connected with care team staff</p> 	<p>Care Team Efficiency & Automation</p> <p>Automate the work, so clinicians can focus on care itself</p>	<p>Feeding Management Safety Systems</p> <p>Make feeding safer and</p> 	<p>Virtual Rounds</p> <p>Keeps families included in rounds/care plan decisions, regardless of physical presence, without adding staff burden</p>
<p>Continuous Virtual Patient Observation</p> <p>Extend clinician's line of sight so critical changes are seen sooner e.g. decreased infant activity</p>	<p>Predictive Clinical Insights / AI</p> <p>Earlier, clearer signals & predictions, so the team can act sooner. e.g. sepsis alert</p>	<p>Digital Diagnostic & Assessment Tools</p> <p>Supports earlier identification of developmental, & neurologic conditions</p>	<p>Experience & Outcomes Intelligence</p> <p>See what families and teams are experiencing real time and act on it.</p>

**Feeding
Management**



AI Insights

**Continuous Patient
Observation**

Family Centered Rounding

Thank you!



Schedule a call today to create your NICU Digital Roadmap