FUNDRAISING GUIDE



AngelEye® HEALTH

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Hello Fundraisers!

We are so excited that you have decided to raise funds for your AngelEye Health Project. We know that fundraising can be challenging, so we have created this guide to help you reach your goals. We hope this guide equips you with the tools that you need for a successful campaign. Thank you in advance for all your hard work.

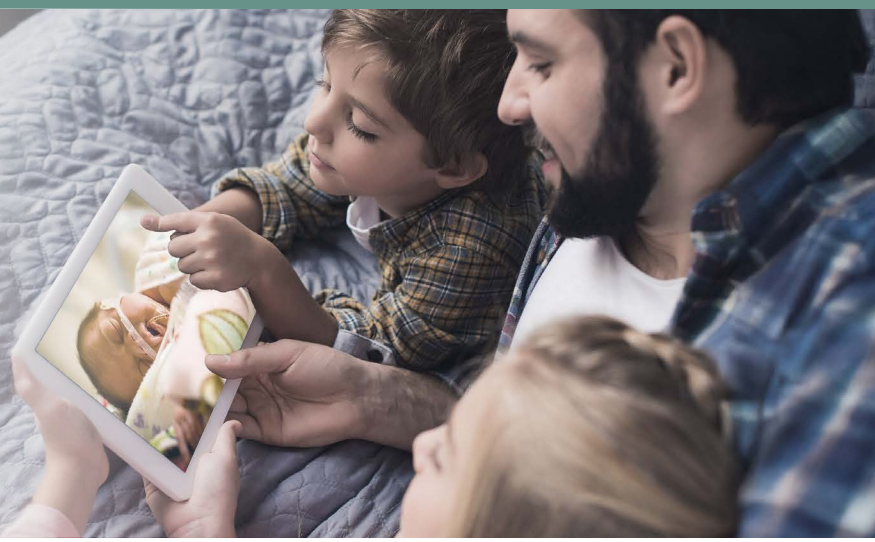


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Fundraising Guide

AngelEye Health Mission and Core Values



Mission & Values

AngelEye is the future of neonatal and pediatric critical care digital communication - we enable the human connection for parents with their child and their clinical care teams. Now more than ever, our commitment to four core values sets us apart from most other healthcare technology companies. We focus on families and patients; listen to and support Hospital Partners; foster a culture of innovation; and finally, execute the basics at a PhD level. AngelEye makes a difference at the most critical time in families' lives, and we support the essential and dedicated clinical professionals responsible for delivering the best possible outcomes.

Mission Statement

We seek to be the most valuable pediatric-focused family engagement company in the market by leveraging our core technology to support our hospital partners in providing safe, effective, quality care. Our solutions equip care teams to empower families and impact outcomes.

Key Values

- Hospital partners, their patients, and family members come first
- Commitment to transparency and integrity
- Focused on improving quality of care, family experience, and affordability

Core Competencies

- Technology innovation
- Superior security and support
- Clinical expertise to ensure best practice, workflow efficiency, and smooth implementation

The Value of AngelEye for NICU Staff and Families

Enhances Patient Experiences

- **Supports family-integrated care** by empowering, educating, and engaging families in the care of their child
- **Builds trust with clinicians and family** with personalized communication
- **Improves family satisfaction** by recognizing parents as integral members of the care team
- **Encourages family participation** in the child's feeding plan

Reduces Costs

- **Decreases length of stay** by supporting discharge readiness
- **Reduces donor milk cost** by supporting Mom's Own Milk (MOM) production
- **Decreases readmissions** by increasing family engagement and discharge education acess
- **Reduces expense** related to staff time, quality oversight, and error/risk litigation



Improves Provider Work Life

- **Saves time** by reducing time spent educating families at the bedside
- **Improves provider efficiency** by enabling quick, individualized updates from any mobile device, tablet, or computer
- **Improves clinician efficiency** by minimizing disruptions in workflow by decreasing calls from families
- **Aims to eliminiate** risk of feeding and preparation errors

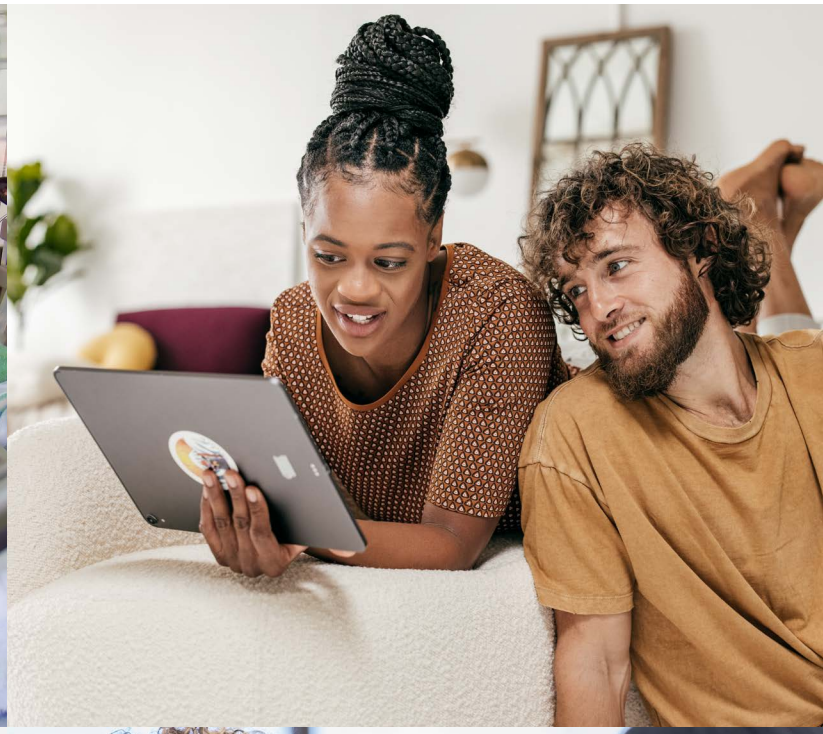
Improves Population Health

- **Encourages bonding & decreases anxiety** with live-streaming video of baby and frequent updates
- **Supports breast milk establishment and production** with easy access to view baby
- **Supports ongoing family educational needs** by providing resources post-discharge

About AngelEye Health & Family Engagement Solutions

AngelEye Health is advancing NICU care by equipping care teams with tools that optimize workflow while empowering families through a comprehensive suite of technologies. We go beyond camera engagement solutions by providing a robust platform that integrates families into the care team more effectively. Our trusted solutions enable a powerful ecosystem that fosters a collaborative family-centered approach, focusing on the patient's well-being throughout the NICU journey. This holistic methodology, driven by cutting-edge technology, has a proven track record of improving family experiences, care delivery workflows, and patient outcomes.









About AngelEye Health & Family Engagement Solutions

Company Information:

AngelEye Health was founded by clinicians with the support of the University of Arkansas for Medical Sciences (UAMS) BioVentures. The technology was originally conceived as part of the ANGELS (Antenatal and Neonatal Guidelines, Education and Learning System) program at UAMS and is the origin of the AngelEye Health brand. Today, the platform has evolved and is the only Family Engagement solution that provides a comprehensive, critical, family-centered care strategy. AngelEye is scalable and supports the entire care continuum to improve patient and family engagement, care team to family communication, and parent and family education.

Our live-stream cameras, feeding management system, discharge planning software, and new Sensor technology support care teams and families from admission to discharge, delivering tangible benefits for hospital staff, families, and patients. Since 2013, AngelEye has partnered with hundreds of hospitals across the US, Canada, EU, and Australia and boasts a retention rate of over 96% since our founding. We are committed to continuous innovation, shaping the NICU of the future where technology empowers families, optimizes care, and leads to the best possible outcomes for neonates.

CameraSystem

Our CameraSystem™ offers live-streaming video access to your child's progress, no matter where you are or what device you're using. This innovative solution also enables care teams to share important updates and heartwarming moments through real-time texts, photos, and videos. This combined approach can help ease the stress and anxiety of parents with children in the NICU or pediatric unit, foster stronger connections when they can't be at the hospital, and enhance the efficiency of your hardworking staff.

The solution engages parents as essential members of the care team.



1. Improve Outcomes

- Enhances parent-infant attachment
- Increases breast milk production with video connection

2. Enhance Family Experience

- Increases engagement
- Decreases stress and anxiety
- Boosts confidence
- Engages extended family members

3. Improve Staff Satisfaction

- Eases communication with parents via messaging
- Reduces phone calls to the unit
- Improves satisfaction scores
- Reduces translation challenges

4. Reduce Costs

- Reduces donor milk cost for the unit
- Increases bedside nurse time for clinical activities

Data Supporting Your Decision - Action to Outcomes

Usage data for a **29-bed NICU** that admitted approximately 400 babies in 2023. Current engagement with the system is strong, serving **847 families** who access the cameras almost **8 times per day** resulting in approximately **81,000 camera views** spending **4,000 hours** on the app that year. Staff sent more than **1,400 messages to parents.**

A recent study of the **one-way messaging feature** showed an increase in the percentage of nurses who felt that the AngelEye platform improves communication with parents from **45 percent to 82 percent,** and **80 percent** of users were either **neutral or agreed that the solution made communication easy and efficient. This resource improves clinical workflow efficiencies and reduces phone calls to the unit that interrupt bedside care.**

NICU2Home

Our NICU2Home solution redefines NICU navigation and discharge coordination, leveraging the power of your EHR and cultivating confident famlies. Experience a new era of seamless support for families and clinicians throughout the NICU stay and help them safely transition from the NICU to life at home.

NICU2Home proactively identifiies and supports at-risk families to reduce readmission rates and decrease costs by shortening length of stay.



Value for Staff and Families

1. Improve Outcomes

- Enhances parent-infant attachment
- Seamless transition home
- Better neurodevelopmental outcomes

2. Reduce Costs

- Reduces length of stay
- Decreases readmissions
- Improves staff retention
- Robust ROI

3. Enhance Family Experience

- Increases engagement
- Decreases anxiety
- Boosts confidence
- Improves satisfaction

4. Improve Staff Satisfaction

- Enhances efficiency
- Improves morale
- Proactively identifies and supports at-risk families

Data Supporting Your Decision - Action to Outcomes

Data collected from 169 families across 3 NICUs demonstrated the impact NICU2Home had on family experience. The study found that **77% of parents/guardians** were more confident in caring for their baby and **79% were less anxious** day-to-day. This led to **70% reporting they made fewer calls** to the NICU. **90%** of the families surveyed had a better understanding of their baby's condition, treatment plan, and progress leading them to spend **76% less time searching** the internet for information or answers.

MilkTracker

MilkTracker takes feeding management to a whole new level, surpassing the basic task of ensuring correct feeds for patients. Our innovative solution prioritizes safety at every step of the feeding process, involving families in the care journey and providing access to in-hospital lactation support through a user-friendly parent app. By reducing errors and optimizing resources, MilkTracker enhances patient safety, increases staff efficiency, and fosters a more engaging experience for families.

With MilkTracker, feeding becomes a safer, more efficient, and inclusive experience for all.



The Value for Staff and Families

1. Enhance Patient Experiences

- Encourages family participation in baby's feeding plan
- Supports communication between lactation staff and families
- Inventory transparency

2. Reduce Costs & Expenses

- Lowers expenses on quality oversight and error/risk litigation
- Reduces donor milk cost by supporting mother's own milk production

3. Improve Provider Worklife

- Streamlines workflows through barcode scanning and easy-to-read labels
- Enables efficient communication between providers and patients

4. Improve Population Health

- Aims to eliminate feeding & preparation errors
- Supports more infants receiving the benefits of mother's own milk

Data Supporting Your Decision - Action to Outcomes

AngelEye's legacy MilkTracker served a 44-bed NICU for more than four years. The care team **delivered 225,000 safe feeds** to more than 3,500 babies using the system. The system helped the team **prevent 8,000+ errors.**

Parent Testimonials

"Having a baby in the NICU is so difficult, but AngelEye brought our family a bit of peace. While it's been wonderful for our entire family, it has been especially enjoyed by our oldest daughter who misses her baby sister tremendously!"

– NICU Parent

"Words would never be able to adequately express how much AngelEye cameras helped both me and my husband being able to see our baby during the hours we couldn't be in the NICU. I pray this is a service that will be made available to ALL NICU hospitals everywhere. You have made such a wonderful impact on our lives in some of the hardest times."

– NICU Parent

"AngelEye cameras lessen my anxiety about not being able to see my daughter."

– NICU Parent

"Our daughter Holly was born weighing 2lbs 2oz. She was in the NICU for 54 days. Having a camera on Holly during her stay was so, so important to our mental health and ability to feel like parents even when we were in a quiet, empty house."

– NICU Parent

Grant Writing Information



Grant Writing Information

Writing a winning grant application for healthcare technology requires strategic planning, compelling storytelling, and a clear demonstration of impact. Here's a step-by-step guide:

1. Research and Understand the Grant Opportunity

- **Identify funding sources:** Research grants aligned with healthcare technology, such as government agencies, private foundations, or industry organizations.
- **Study the grant guidelines:** Carefully review the eligibility criteria, priorities, evaluation metrics, and deadlines.
- **Understand the funder's goals:** Align your project with the funding organization's mission and priorities.

2. Develop a Strong Project Concept

- **Define your problem:** Clearly articulate the healthcare challenge your technology addresses.
- **Describe your solution:** Highlight what makes your technology innovative and impactful.
- **Specify outcomes:** Quantify the expected benefits, such as improved patient outcomes, cost reduction, or increased accessibility.

3. Assemble a Team

- **Identify key collaborators:** Include domain experts, technical staff, and community partners.
- **Highlight qualifications:** Demonstrate the team's capability to deliver the project.
- **Assign roles:** Ensure each team member has a clear and relevant role.

4. Plan Your Application

- **Outline your structure:** Follow the grant guidelines to organize sections like the introduction, objectives, methodology, budget, and conclusion.
- **Set milestones:** Develop a timeline for writing, reviewing, and submitting the application.

5. Write the Application

a. Executive Summary

- Summarize your proposal concisely.
- Include the problem, solution, goals, and anticipated impact.

b. Introduction

- Provide background information on the healthcare challenge.
- Establish credibility by referencing data, trends, or relevant research.

c. Objectives

- Use SMART criteria (Specific, Measurable, Achievable, Relevant, Time-bound) for defining goals.
- Focus on outcomes that align with the grant priorities.

d. Project Plan/Methodology

- **Describe the technology:** Explain how it works, its uniqueness, and its scalability.
- **Outline activities:** Provide a step-by-step plan for implementation.
- **Include timelines**: Use a Gantt chart or milestone tracker to show progress.

Grant Writing Information cont.

e. Impact and Evaluation

- Quantify potential outcomes (e.g., number of patients impacted, reduction in hospital readmissions).
- Detail how you will measure success (e.g., KPIs, user feedback, clinical trials).

f. Budget and Justification

- Provide a detailed budget, including personnel, equipment, and other costs.
- Justify each expense, showing how it supports project goals.

g. Sustainability Plan

- Explain how the project will continue after funding ends.
- Highlight partnerships, revenue models, or additional funding sources.

h. Conclusion

- Reiterate your project's significance and alignment with the funder's mission.
- End with a call to action or an inspiring statement.

6. Include Supporting Materials

- **Data and statistics**: Reinforce your claims with evidence.
- **Letters of support:** Include endorsements from key stakeholders or collaborators.
- **Technical documentation:** Provide schematics, pilot study results, or patents if applicable.

7. Review and Refine

- **Seek feedback:** Have colleagues or experts review your application.
- **Edit for clarity:** Use plain language and avoid jargon.
- **Check compliance**: Ensure your application adheres to all requirements.

8. Submit on Time

- **Double-check requirements:** Ensure all forms, documents, and attachments are complete.
- **Submit early**: Avoid last-minute technical issues by submitting a few days before the deadline.

9. Follow Up

- **Acknowledge receipt:** Confirm submission with the grantor.
- **Be prepared for questions**: Respond promptly to any follow-up inquiries.
- **Request feedback**: If unsuccessful, ask for detailed feedback to improve future applications.

10. Monitor and Report Progress (if funded)

- **Track milestones**: Regularly monitor progress against your proposed timeline.
- **Report outcomes:** Provide timely updates and a final report, showcasing how the grant funds were used effectively

Things to Consider When Planning Your Event(s)

You've decided to pursue foundation and/or donor support to make your AngelEye project a reality. What types of support, events, and organizations can help you secure funding?



Hospital/In-House Support

- Identify and reach out to your hospital's foundation and contact your current donor base.
- Ask your "Family Advisory Council" or "Friends of the NICU" auxiliary group for support.
- Partner with Children's Miracle Network to request or raise funds.
- Ensure that everyone you come in contact with is aware of what you're doing and why.





Sponsorship Opportunities

If you're hosting a fundraising event:

- Create at least three sponsorship levels with marketing benefits to offer vendors, local businesses, etc.
- Ask if your corporate sponsors would offer 'matching funds' if their employees donate.
- Feature sponsors/donors on your hospital's AngelEye webpage.

Community Support

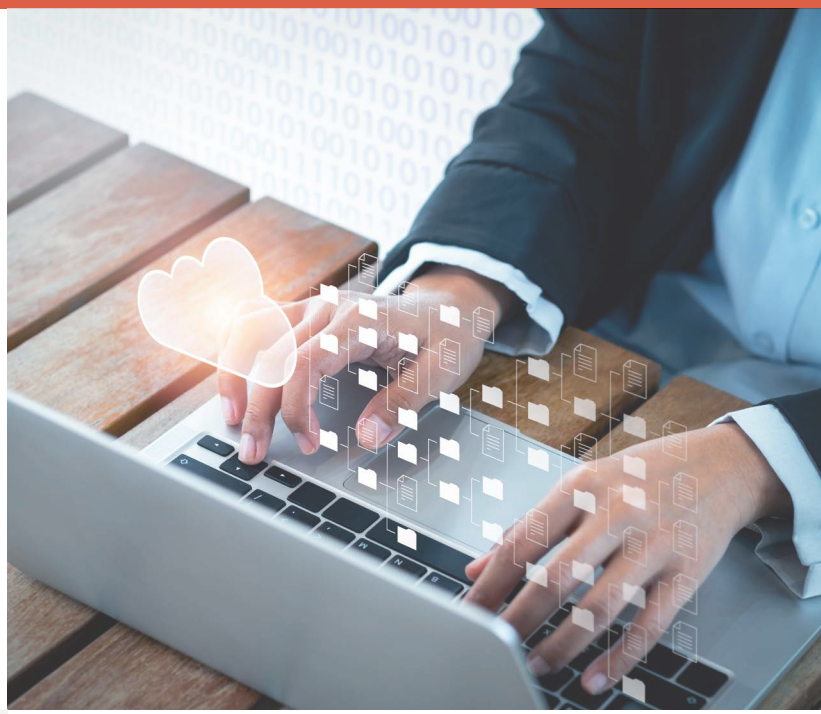
There are many organizations with the potential to donate funds for AngelEye solutions. Make sure to include:

- Professional sports teams
- Philanthropic organizations (rotary clubs, Junior Leagues, etc.)
- Religious organizations
- Local businesses



Other Sources of Support

- Approach a local company's national partner and vendors about funding opportunities.
- Apply online for grants from local corporations and ask that funds be earmarked for AngelEye technology for your NICU.
- Contact your local Ronald McDonald House to request a grant.





Get Broad Exposure and Support

- Cast a wide net by using social media, local media - print and digital publications, local television, and radio to get the word out.
- Give everyone the opportunity to contribute – they may have a child, or know one, that has been cared for in the NICU.

When Speaking to Donors:

- Share personal stories. Use the experience of a NICU family at your hospital to show the importance of having AngelEye's solutions in the NICU.
- Highlight benefits to staff and the families in their care. The benefits of Angeleye solutions can be found at the beginning of this book.



Ideas for Fundraising Events

Hosting events is a great way to work toward your fundraising goal. These types of events can be coordinated by the hospital, organizations, or individuals with a personal connection (NICU parents, former patients, etc). Think of events or activities that you, your friends, and your family would enjoy doing together. Put a fundraising spin on it and have the proceeds support your AngelEye efforts.



What Type of Event Should I Plan?



Key Elements

- Start planning early
- Promote your event
- Use social media and evites to spread the word quickly
- Send out reminders as your event approaches
- Tell each person to bring a friend or two
- Decide if you will charge guests or ask for a donation

Ideas for Live Events

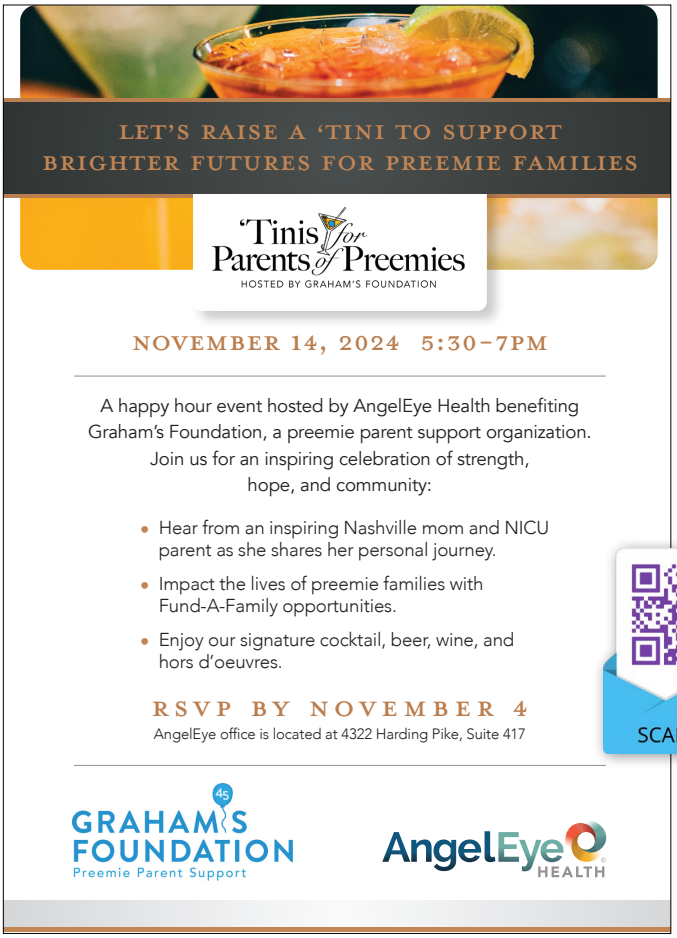
- **Fun Run/Walk**
- **Evening Event like a Gala that raises funds and honors those who advance outcomes for neonates**
- **Themed Brunch**
- **Golf Tournament**
- **BBQ Tournament**
- **Bake Sale**
- **Baby Photo Contest**
- **Concert**
- **Movie Night**
- **Tailgate**
- **Pancake Breakfast**
- **Karaoke Event**
- **Percentage Night at a local restaurant**
- **Trivia Night**
- **Bingo**

Ideas for Virtual Events

Virtual fundraisers can be just as effective as other types of events. After establishing your donation platform, consider hosting remote events like:

- Virtual Bingo
- Trivia Night
- Virtual Karaoke
- Virtual Concert or Songwriters' Night
- Online Auction
- Virtual Movie Night
- Virtual Walk/Run
- Birthday Fundraiser
- Virtual Game Night
- Virtual Class or Workshop (Yoga, Crafting, Cooking)
- Virtual Comedy Night

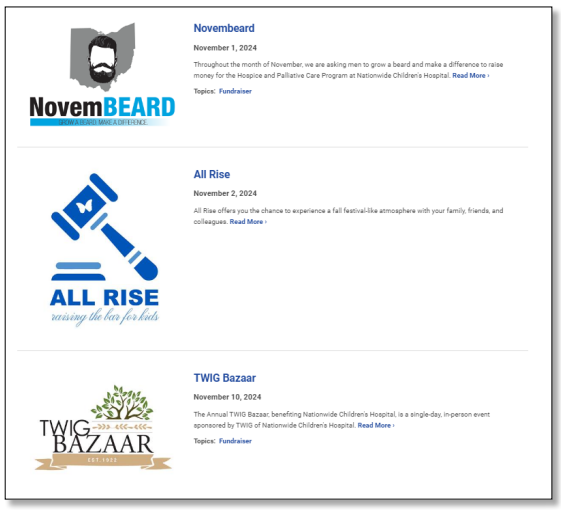
Sample Events



LINK: Graham's Foundation Tinis for Preemies



LINK: Texas Children's Bad Pants





LINK: SuperHero Gala



LINK: Johns Hopkins A Night for All Children



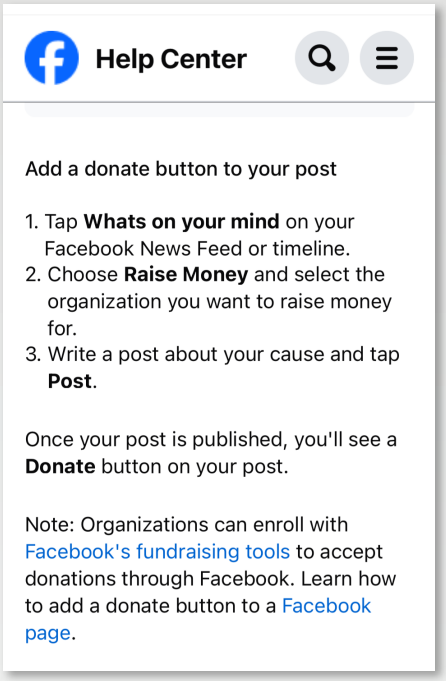
Social Outreach

Did you know that social media is one of the quickest and easiest ways to let friends and family members know that you're fundraising? Below are some ideas to get you started.



Facebook

Create personalized posts to inspire friends and family members to donate to your cause. You can even add a 'Donate' button to your Facebook posts, which is a great way to engage with your followers, friends, and family. To learn how to 'add a donate button' to your organization's Facebook Page, visit the 'Fundraisers and Donations' page on the Facebook Help Center, or click **HERE**.



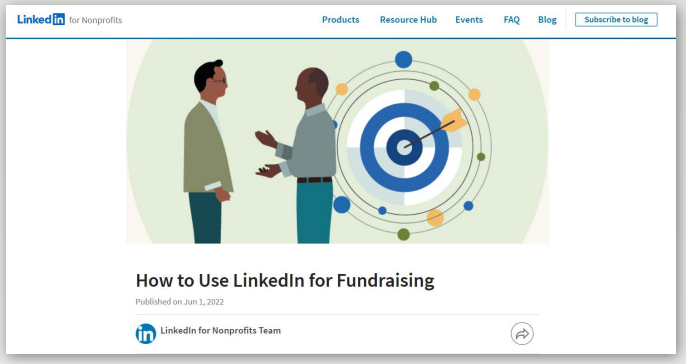
Instagram

Share photos with friends and tell them why you're excited to raise funds for AngelEye at your hospital. You can even post a link to your personal fundraising platform in your bio. On top of sharing meaningful pictures, you can also create awareness of the event and the cause through posts on your story. Use hashtags and creative captions to inspire those around you to get involved!

LinkedIn

Click icon to link to LinkedIn info

LinkedIn provides all the tools and hand-holding you'll need to use this powerful platform to support your fundraising goals. And, accoring to LinkedIn, their members are 56% more likely than the average internet user to donate to nonprofits — with more than 50% of members donating.



Start a GoFundMe

GoFundMe is a platform for individual, team, or nonprofit fundraising campaigns. This easily accessible platform can be used to raise money for organizations, events, or individuals. Funds raised through GoFundMe can be applied to the cost of AngelEye projects. Cameras can be donated in loving memory of a NICU child, or as an expression of gratitude to the NICU.

Sample Post Ideas



CameraSystem

I am raising funds for AngelEye cameras and technology so that families can see their infant at [hospital name] NICU. Parents of NICU infants face many challenges in maintaining a bond with their babies, especially when they can't be at the bedside. Please help me reach my goal of $_____ and support the families at [hospital] by donating to my fundraising efforts (insert link).

CameraSystem

(With permission, post a picture of baby in the NICU)

Caption: Every family deserves access to their child throughout their NICU stay. Please consider making a donation on our fundraising page at (insert link) to help me reach my goal of $_____ by _____ !

Help make sure every family has the opportunity to bond with their infant in the NICU via remote viewing.

CameraSystem
& Other Solutions

There are only [#] weeks left until my fundraising deadline, and I am less than $_____ away from my goal of $_____! These funds will go toward AngelEye cameras and technology that will keep families connected to their infants in the NICU. Help me get there by making a donation to our fund at (insert link).

THANK YOU SO MUCH to everyone who has donated already! It means the world to me to have your support in giving these families access to their babies!

Sample Post Ideas

NICU2Home

Help Us Bring AngelEye Health's NICU2Home to [Hospital Name]!

At [Hospital Name], we're dedicated to providing the best care for our tiniest and most vulnerable patients in the NICU. But we know the journey doesn't stop when they leave our hospital—it continues at home.

That's why we're working to bring NICU2Home by AngelEye Health to our families—a powerful platform that offers:

- ✅ 24/7 tailored education to support parents every step of the way.
- ✅ Seamless discharge planning for a smooth transition home.
- ✅ Tools to empower parents, reduce stress, and boost confidence.

With NICU2Home, we can improve outcomes, reduce complications, and give parents the peace of mind they deserve.

💙 We need your help! Every donation brings us closer to making this a reality for NICU families at [Hospital Name].

📱 Donate today and be part of this life-changing initiative! [Insert Donation Link] #NICU2Home #AngelEyeHealth #SupportNICUFamilies

NICU2Home

Empowering NICU Families—You Can Help!
Imagine leaving the NICU with your newborn—excited but overwhelmed. Now, imagine having NICU2Home to guide you every step of the way.

At [Hospital Name], we're committed to supporting families beyond the NICU, and we need your help to bring AngelEye Health's NICU2Home to our community.

💡 **Why NICU2Home?**

- 👶 24/7 education tailored to each baby's unique needs.
- 🏥 Seamless discharge planning to ease the transition home.
- 💙 Parent empowerment tools to reduce stress and build confidence.

With your donation, we can ensure every NICU family gets the support they need—because no one should navigate this journey alone.

📱 Donate today to help us bring NICU2Home to [Hospital Name]! [Insert Donation Link]

#NICUStrong #SupportNICUFamilies #AngelEyeHealth

NICU2Home

Let's Make a Difference for NICU Families!
Every baby in our NICU deserves the best start in life—and every parent deserves support, education, and confidence as they bring their little one home.

That's why we're raising funds to bring NICU2Home by AngelEye Health to [Hospital Name]! This innovative platform provides:

- 📚 24/7 educational resources tailored for NICU parents.
- 🖼️ A step-by-step discharge plan for a stress-free transition home.
- 👩‍⚕️ Tools to help parents feel confident and prepared.

With NICU2Home, we can reduce readmissions, improve outcomes, and give families the peace of mind they deserve. But we can't do it alone!

💙 Your donation can change lives. Join us in making sure every NICU family gets the support they need.

🔗 Donate now: [Insert Link]

#NICU2Home #AngelEyeHealth #GiveNICUFamiliesHope

Sample Post Ideas cont.

MilkTracker

Join Us in Transforming Neonatal Care with AngelEye Health!

Every baby deserves the best start in life, and for infants in the NICU, feeding is a critical milestone. That's why AngelEye's MilkTracker is here – to empower NICU teams, ease the stress for parents, and ensure these tiny warriors thrive.

By supporting our mission, you're helping us:

- 💡 Provide real-time feeding tracking for personalized care
- 👶 Empower parents to play an active role in their baby's feeding journey
- 🏥 Support NICU staff with advanced tools for better outcomes

Your donation can make a life-changing difference! Together, we can bring peace of mind to parents and hope to our tiniest fighters.

Donate today and share our vision: [Insert Donation Link]

Let's make sure every baby has the chance to grow stronger. 💙

#NICU #HealthcareInnovation #SupportPreemies #AngelEye

MilkTracker #2

We're Almost There – Help Us Reach the Finish Line!

AngelEye's MilkTracker is changing lives in NICUs across the country. Help us make sure the families at (hospital name) have access to this lifesaving technology. MilkTracker helps families and healthcare teams ensure every feed is tracked and delivered with care. We're so close to reaching our fundraising goal– and we need YOUR help to close the gap!

Why MilkTracker Matters:

- ✅ Ensures every baby receives the nutrition they need
- ✅ Empowers moms to stay involved in their baby's care
- ✅ Supports NICU teams with precise, efficient milk tracking
- 💙 With your support, we can make MilkTracker accessible, transforming care for our tiniest patients
- ⭐ Every dollar counts! Donate now and help us cross the finish line: [Insert Donation Link]

Together, we can make a lasting impact for our NICU families. Let's close the gap and reach our goal – for the babies who need us most!

#NICU #MilkTracker #SupportPreemies #HealthcareInnovation

Helpful Tips

- Add interactive hashtags to your post so that friends can follow your progress. Also, it's a great idea to add photos to your post. Friends are more likely to interact with your post if they see an interesting picture.
- Send individual messages to all your friends telling them about the different ways they can contribute and encourage them to share with their friends.
- Create a Facebook event and invite your friends to participate in an activity to raise money to be put toward your project.
- Check out small event ideas under the 'Fundraising Events' section.



Letter Writing Campaign

A letter writing campaign is a simple and effective fundraising tool that you can use to help raise money for your cause. The key to a successful letter writing campaign is writing a compelling message. Here are some suggestions to make your efforts successful.



Letter Writing Tips



Make it Personal



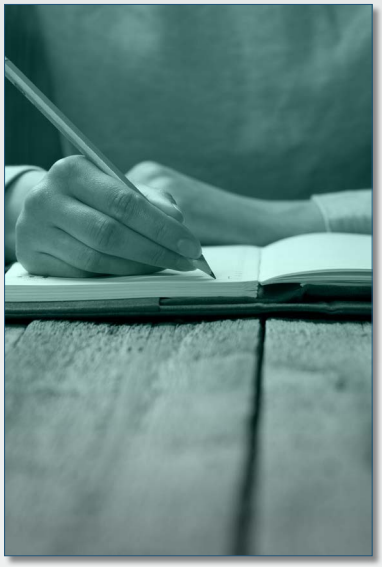
Share Stories



Set a Fundraising Goal



Have a Deadline



Keep It Short and Sweet



Ask For Contributions



Send Thank you Notes

Letter Writing Samples

Standard Fundraising 

Corporate Sponsorships 

Crowd Funding Campaign 

Events 

Request for Auction Items 

Thank You 

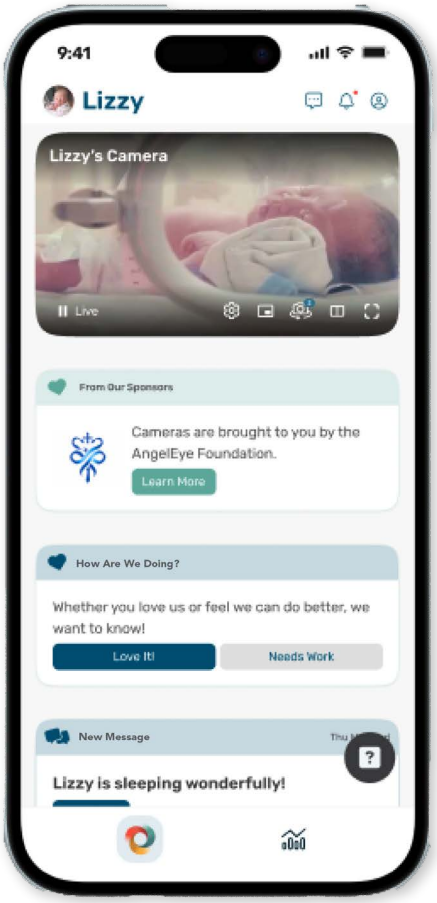


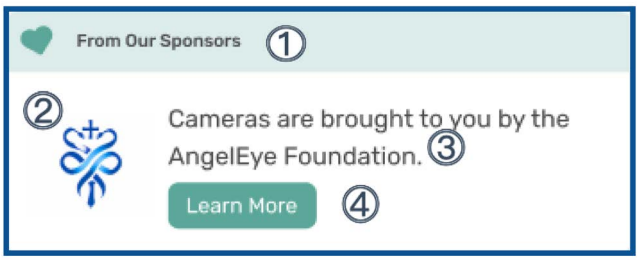
Donor Recognition

AngelEye understands the importance of recognizing all organizations and individuals who contribute to your project. Therefore, we offer donor recognition options that can be embedded in your hospital's AngelEye site. These links encourage site visitors to contribute to the ongoing cost of AngelEye solutions.



The AngelEye Platform can support highlighting your hospital's philanthropic efforts. On the family app home screen, family users will be able to view your highlighted donor, sponsor, or foundation information on the Sponsor Card. Customization of the Sponsor Card is outlined below. Your AngelEye Project Manager can provide you with additional information on this feature.





Customization Options

There are multiple locations where the Sponsor Card can be customized.

1. Header - Text within the top header
2. Logo - Foundation or hospital logo
3. Card Text - Text within the body of the card
4. Button - The button will allow for family users to learn more about your donors, sponsors, or foundation and direct family users to the website of your choosing

Engage the Press

Use the press release templates on this page to create a release that is customized to your hospital and the AngelEye Solutions you were able to fund. This will help ensure great visibility for your organization in your community.

CameraSystem Template

MilkTracker Template

NICU2Home Template

CameraSystem & MilkTracker Template

CameraSystem & NICU2Home Template

NICU2Home & MilKTracker Template

All Solutions Template



Resources

We know how valuable it can be to see what other people are doing and have access to ideas and tools to make your efforts easier. This section contains links to organizations that support NICUs and offer reources to help you and your families as an easy reference.



Angels Above Us

http://www.angelsabovefoundation.org
San Diego California
We are an all-volunteer, 501c3 nonprofit organization dedicated specifically to helping families with newborns in the Neonatal Intensive Care Unit.

Blue Star Families

https://bluestarfam.org/
Encinitas, CA
We empower families to thrive as they serve. We are committed to strengthening military families by connecting them with their neighbors to create vibrant communities of mutual support.

Bryce's NICU Project

https://www.brycesnicuproject.org
San Antonio, TX,
Bryce's NICU Project is a 501(c)3 national non-profit organization founded by NICU parents for NICU parents. We believe in providing both emotional support and education for NICU families. We strive for every NICU family to know that they are not alone. Programs and Services: Care packages and lunch to NICU parents on the holidays, 24/7 Online Support Group, Peer to Peer Support.

Caiden's Hope Foundation

http://www.caidenshope.org
At Caiden's Hope, we believe that parental care is essential to the development of premature infants. Caiden's Hope strives to increase each NICU parent's ability to care personally for their precious newborn by partnering with hospital social services departments nationwide to provide travel expenses for NICU families.

Children's Miracle Network

https://Childrensmiraclenetworkhospitals.org
Children's Miracle Network Hospitals is a North American non-profit organization that raises funds for children's hospitals, medical research, and community awareness of children's health issues. Sixty-two children enter a Children's Miracle Network Hospital for treatment every minute. Whether they suffer from common childhood afflictions like asthma and broken bones, or fight bigger challenges like birth defects or cancer, Children's Miracle Network Hospitals provide comfort, treatment and hope to millions of sick kids. In fact, Children's Miracle Network Hospitals treat one in 10 children in North America each year.

Eli Collins Foundation

https://elibabies.org/
South Carolina
Our mission is to help the parents and families of premature babies cope during such a difficult phase in their lives, stay encouraged, receive support from several resources, and keep the faith that even though they have endured such a challenge, life will continue and so will they. We want to strengthen them with knowledge, socially, mentally, emotionally, and physically. Ultimately strengthening the community as a whole.

Graham's Foundation

https://grahamsfoundation.org/#
Founded by NICU parents of twins, Graham and Reece. Graham passed away after 45 days in the NICU, and Reece came home after 4 months. Foundation was created to empower parents of premature babies to help improve outcomes for their preemies and themselves. Site offers resources for Parents of Preemies, Family and Friends, and NICU Professionals; many links for research articles, NICU ambassador information, etc. Fundraising events include Golfing for Graham's Foundation NYC and 'Tinis for Preemies.

Hand to Hold

https://handtohold.org/

Hand to Hold (based out of Austin, TX) helps families before, during, and after a NICU stay and infant loss by providing powerful resources for the whole family, and most importantly, one-on-one mentoring from someone who has been there. Have a variety of corporate sponsors who can sponsor events. Hand to Hold is part of the National Perinatal Association and its Family Advocacy Network, they are a founding member of the Preemie Parent Alliance, and active in the National Coalition for Infant Health. They have a NICU Now Podcast.

ICU Baby

http://icubaby.org/volunteer/host-a-fundraiser-your-way/

Host a Fundraiser Your Way: ICU Baby is a non-profit organization that supports families with a baby in the NICU. It is an independent charitable organization that benefits families with a baby in the NICU of Baptist Health System's South Miami Hospital and Holtz Children's Hospital at UM/Jackson Memorial Medical Center.

March of Dimes

https://www.marchofdimes.org/

https://www.marchofdimes.org/ways-to-give/fundraise-your-way

Our mission is to lead the fight for the health of all moms and babies. Our goals are to end the preventable maternal health risks and deaths, end preventable preterm birth and infant death, and close the health equity gap.

Newborns in Need

https://newbornsinneed.org/

Level 501C 3 charity organized to help take care of needy babies. NIN volunteers provide care necessities to agencies and hospitals serving premature, ill, or impoverished newborns. NIN distributes items free of charge to babies in the United States. Served by local chapters.

NICU Alumni

https://www.nicualumni.org/

In the NICU, families are surrounded by 24/7 support… World class medical professionals, social workers, and therapists are available day and night to address questions and concerns. Nonprofit organizations are also involved and donate supplies, money, and peer-to-peer mentorship. Which is GREAT! Families have many looming concerns, and naturally, top of mind is: When will it all be over? When will we be together at home? When will we have a "NICU Grad"? When the day finally comes, it can be a hard transition, and parents can feel overwhelmed, lost, and alone without the level of support they were used to.

NICUAwareness.org

https://www.nicuawareness.org/nicu-resources.html

NICU Resources available Nationally within USA or Internationally

NICU Regional Resources

https://www.nicuawareness.org/regional-nicu-resources.html

Includes resources organized by state within the USA

NICU Parent Network

https://nicuparentnetwork.org/#

Member Directory:

https://preemieparentalliance.org/member-directory/

Network of organizations offering support to families of premature infants. They are the only professional association for NICU Parent Leaders in the United States. NPN provides a platform for NICU Parent Leaders to come together as a collective voice representing the needs and best interests of NICU families in all facets of healthcare policy, care guidelines, advocacy, education, and family support.

NIDCAP Federation International

https://nidcap.org/en/families/resources-3/

Directory of Family Organizations: NICU Resources available Nationally within USA or Internationally

Once Upon A Preemie, Inc

https://www.onceuponapreemie.org/

Once Upon A Preemie, Inc. is a Black women-led non-profit organization committed to pioneering solutions for neonatal equity to center Black preemie family experiences. Once Upon A Preemie's mission is to eliminate racial disparities in our NICUs. A Black women-led nonprofit, the organization is committed to pioneering solutions for neonatal equity to center Black preemie family experiences. The Once Upon A Preemie Academy is the first and only virtual training forum focused on delivering health and racial equity educational programs for perinatal and neonatal healthcare professionals. Their purpose is to raise awareness and offer real-time solutions for addressing health and racial equity

PeekABoo ICU

https://www.peekabooicu.com/

PeekABoo ICU empowers parents with information that will not only help them understand their preemie, and their own emotions through the NICU journey but also what they can do to help their baby thrive beyond the NICU stay. We aim to take the focus off some of the more medical aspects and put the focus back on the baby and the parent's relationship with their baby. Helping parents be parents and giving them an opportunity to celebrate and commemorate their baby's milestones while understanding their needs as they grow and develop in the NICU, and beyond.

PreemieWorld Foundation

https://www.linkedin.com/company/preemieworldfoundation/

The mission of the PreemieWorld Foundation is to create and curate equitable access for underserved populations to education, advocacy tools, and outcomes data specific to the preemie population. Today, the Foundation serves over 70,000 parents and caregivers on their online Inspire Network, as well as 70,000 parents and professionals across social media, as they generate numerous strides in research and educational grants. PreemieWorld is a vital community environment where everyone feels comfortable and safe to share. Patients and caregivers from around the world discover advice and information they can't find elsewhere, including over 250 conditions related to preemie complications. By understanding patients' rich and varied health journeys on the Inspire Network, researchers and health practitioners are advancing treatments and making breakthrough discoveries.

Project NICU

https://www.projectnicu.com/

Project NICU provides financial, emotional, and support resources to families with children in the NICU and the medical professionals who care for them. They connect with NICU parents, offering services that support them during their hospital journey and beyond. These include family care packages, peer support, free counseling, financial assistance, and NICU graduate programming. Project NICU recognizes and celebrates the amazing medical teams that care for these families.

Speaking for Moms and Babies, Inc.

https://jenniferdegl.com/my-story/

Jennifer's mission is to help educate the public about maternal and neonatal health issues through writing, social media, public speaking, and legislative efforts. She has published three books and written articles for the Journal of Pediatrics and the Journal of Perinatology. She has testified on Capitol Hill for the House of Representatives and the Senate. With a team of NICU Parent Leaders, Jennifer provides expert keynote and panel discussions at conferences nationwide, while her books creatively capture the journey of prematurity for both parents and children. She also serves as the Coordinator of Maria's Hope, a NICU parent mentor program at Westchester Medical Center.

Saul's Light

https://Saul's Light.org

Provides NICU Support, Bereavement Support, and Connections to Community. Founded in 2014 by the parents of Saul, who was born at 28 weeks and passed away after 20 days in the NICU. Goals include establishing NICU Support funds in every delivering hospital in the New Orleans Area, funding clinical research into preterm birth, awarding scholarships for neonatal nursing students, and placing CuddleCots in every L&D New Orleans Hospital.

Superhero Project Inc.

https://superheroprojectinc.org/about/

The Superhero Project Inc., a 501(c) (3) tax-exempt organization, works to assist families with babies born prematurely and residing in the Neonatal Intensive Care Unit of the Hospital. "The Superhero Project believes every birth is a celebration. We look to help families celebrate their baby's special day and acknowledge the birth in a special way. We understand that not every birth plan may go as anticipated. The Superhero Project looks to provide comfort to families who are uncertain and nervous about their NICU stay. The Superhero Project knows that sometimes we all need a little help. Our mission to serve and support families who need financial or in-kind items is possible thanks to our generous donors. We actively look to help families looking to honor their superbabies. We love running peer to peer fundraising campaigns! If you have experienced infant loss and are looking to honor your child, we would love to work with you!"

The Patrick Palin Foundation Inc.

http://thepatrickpalinfoundation.org

Supporting families with a baby in the NICU (neonatal ICU) and those affected by pregnancy and infant loss.

The Ronald McDonald House Charities

https://www.rmhc.org/

The mission of RMHC is to create, find, and support programs that directly improve the health and well-being of children and their families.

We hope this information is helpful and makes your fundraising efforts a little easier and more productive.

AngelEye® HEALTH

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